



- Please use the Q&A feature to pose questions.
- We will monitor chat, too, but it will be much easier to track Q&A.
- We will update our FAQ based on the questions you pose today.
- *The webinar is being recorded.*

Thank you very much for attending!

Description	
Part I	Welcome & Introduction
Part II	Open call basic information and overview
Part III	Question & Answer

PART I

Welcome & Introduction





CALL: Societal Challenges – Health, demographic change and wellbeing
Trusted digital solutions and Cybersecurity in Health and Care
Focus Area on Digitising and transforming European Industry and services

Project Coordinator: **University of Florence**

[Dec 2019 – Nov 2024]

Total Budget: **21.3 M€** (funding budget 18.8M€)



The Pharaon Consortium

- 9 Research Centres
- 18 Industry
- 8 User's representative / health and care providers
- 4 Public Body
- 2 Standardisation Body

- 2 France
- 1 UK
- 1 Belgium
- 1 Austria
- 2 Estonia
- 1 Croatia

- 7 Italy
- 9 Spain
- 5 Portugal
- 5 The Netherlands
- 4 Slovenia
- 3 Germany



- Horizon 2020 project to improve the dignity, independence, and wellbeing of older adults by providing enhanced smart and active living solutions.
- Developing platforms based existing technologies with the goal to simplify integration of new and existing solutions
- Pilot testing in 5 countries
- Pilot testing in phases: pre-validation, validation, piloting

Each pilot developed *use cases* by working with older adults and their professional and informal caregivers

Some pilots share similar use cases while having their own unique cases

Not all use cases could be fully met within the consortium.

PART II

Open call basic information & overview



THE PHARAON SECOND OPEN CALL

With the **2nd Pharaon Open Call** we want to complete and complement the evolution process of the Pharaon Ecosystem and pursue all key specific objectives of the project. Specific Actions (SA)

SA1: Expanding the capabilities of the Pharaon ecosystem by bringing new digital solutions and technologies

SA2: Extending the reach of Pharaon beyond the boundaries of the current pilots by implementing new pilots

SA3: Demonstrating that the Pharaon interoperability tools provide a robust and easy-to-use framework that will facilitate Pharaon ecosystem evolution and thus its sustainability

**Mandatory for
all proposals**

**Optional, but
prioritized:
3-5 will be funded**

Indications for applicants for optional activity SA3

Proposals should clearly indicate

- the selected **Pharaon technologies** you plan to be interoperating with
(where possible, given the tentative nature of some of the technologies)
- the selected **Pharaon Hub facilities** you plan to use for integration
(where possible, given the tentative nature of some of the facilities)
- the **CI/CD and software testing** techniques you plan to use
- what **user types** there are with dedicated user interfaces (e.g. carer, patient)
- what **user evaluation metrics** you plan to measure in your user evaluation
- any additional interoperability-related **technical KPIs** you deem relevant
(including target values and ways of measuring)

PCH1 - The behaviour and the approach of elderly to friendly technological devices

PCH2 - Health status definition and its progress over time.

PCH3 - Non-Intrusive Monitoring and Alarm Triggering.

PCH4 - Promote social cohesion.

PCH5 - Define specific personalized care plans based on user's needs

3 or more proposals addressing PCH5
will be funded

PCH6 - Reduce isolation and loneliness, enhancing the autonomy through connectivity and digital Tools

PCH7 - Promote accessibility and the provision of proximity services using IT platforms

PCH8 - Promote capacity building and awareness on green economy, citizenship, and cultural traditions.

PCH9 - Indoor Environmental Quality

PCH10 - Support to caregivers towards more efficient and personalized care services.

Indications for applicants

Proposals should clearly demonstrate

- to **create a pilot** and a real deployment with relevant stakeholders on the basis of the selected PCHs and Sas
- to prepare a **workplan** of no more than **10 months**
- to define specific **target groups of stakeholders**
- to consider **ethical and data management issues** and obtain ethical approval by local authorities by month 3 of the proposal
- to identify and measure specific **KPIs for demonstrating the impact** of presented and deployed solutions (should include: # of users involved; # of non-formal carers, relatives and volunteers involved)

Small **consortia consisting of up to 3 partners** from the following categories:

- SMEs, and Micro SMEs as defined in the EU: EU recommendation 2003/361, including the UK
- Web entrepreneurs and individual sole-traders;
- Industrial organisations.
- User representative organisations (i.e., social organisations, retirement homes)
- Universities or Research Organisations
- Other eligible organisations with high TRL level activities.

Administrative check: Each partner of the consortia must have a validated **Participant Identification Code (PIC) number**. Consortia other sizes may be considered. Including at least one SME or Micro SME is recommended. Tentatively, one beneficiary could submit a maximum of 2 proposals, and only one proposal as coordinator. Beneficiaries obtaining the cascade grant through the Pharaon Open Call 1 cannot submit the proposal to this call.

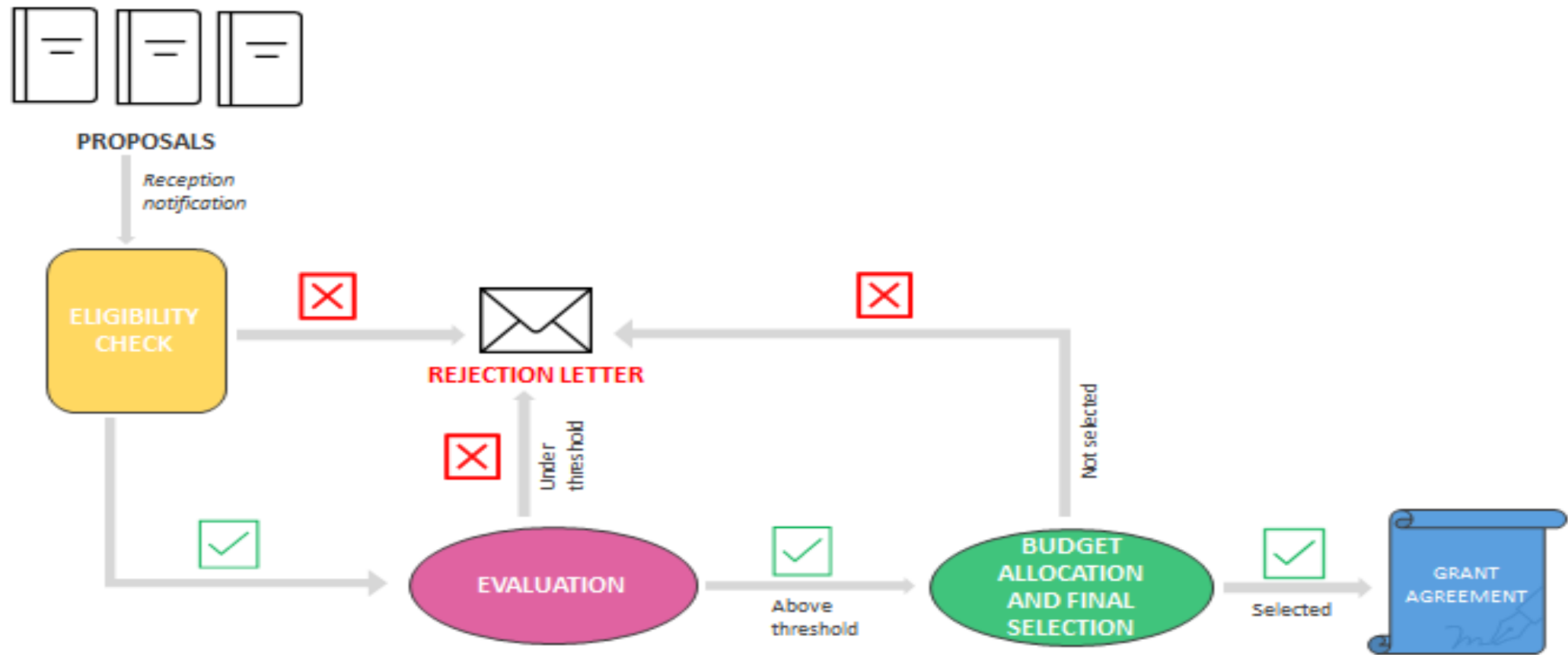
Call opening: 31.07.2023

Deadline: 30.09.2023, 17:00 CET

Project duration: 10 months

Budget: 2.500.000,00 EUR (15 grants of up to EUR 200.000,00 each)

Stages	Date and time or indicative period
Deadline for submitting applications	30.09.2023, 17:00 CET
Evaluation period	30.09.2023 – 15.10.2023
Information to applicants	16.10.2023
Signature of Sub-grant agreement	17.10.2023 – 27.10.2023
Starting date of the action	01.11.2023



AWARD CRITERIA



Impact (3/5)



**Innovation and technology
(Excellence) (4/5)**



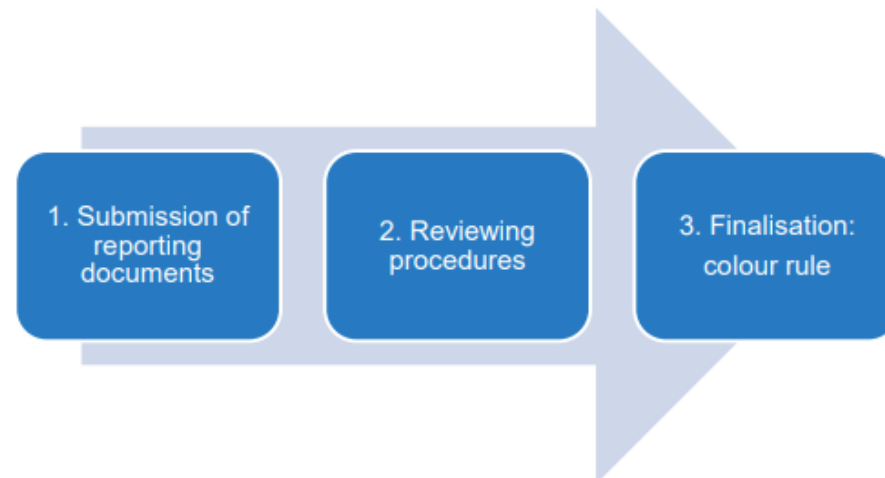
**Quality and efficiency of the
implementation (3/5)**



Minimum thresholds for the proposal to be eligible is 10. Proposals falling below the overall and/or the individual thresholds announced above shall be rejected.

The Open Call monitoring process is structured **in three steps**:

1. Reporting: applicants should respect the deadlines of three different reporting periods, and they have to submit documents which demonstrate their work and the correct use of the budget assigned.
2. Reviewing: the assigned Pharaon reviewing team checks the work done by the applicants in financial, technical and equipment terms.
3. Finalisation: the reviewing team assesses the work performed and decide if the applicant has satisfied what signed in the Grant Agreement, and if he could carry on within the Pilot.



Winners must submit three reporting and monitoring documents which cover the entire duration of their project.

The reporting includes 2 interim progress reports (at month 4 and month 8) and final report.

Reports need to be prepared on the reporting template provided in Annex 3. Interim report 1 and interim report 2 need to be submitted in month 5 and month 9, while final report 60 days after the end of the sub-project.

* Two documents to be submitted for each reporting periods:

- For the R1, R2 and final report: Report prepared in the way set out Annex 3 (word)
- Continuous reporting: data, finance, milestones, KPIs, dissemination (Annex 4 - excel file)
- Please attach supporting documents for eligible costs when the final report is submitted

SUPPORT FOR APPLICANTS



FREQUENTLY ASKED QUESTIONS (FAQS)
SECTION INCLUDED AT
[HTTPS://WWW.PHARAON.EU/OPEN-CALLS](https://www.pharaon.eu/open-calls)



PHARAON TECHNICAL HELPDESK EMAIL:
OPENCALL@PHARAON.EU



RECORDING OF THIS WEBINAR
(COMING SOON!)

PART III

Question & Answer



